



Recognized
Skin Health
Canadian
Dermatology
Association

CeraVe®

DEVELOPED WITH DERMATOLOGISTS
DÉVELOPPÉ AVEC DES DERMATOLOGUES

TO HYDRATE AND MAINTAIN BABIES' SKIN BARRIER



Wash & Shampoo
473 ml
SRP \$17.99



Moisturizing Lotion
473 ml
SRP \$17.99



Moisturizing Cream
227 g
SRP \$19.99



Healing Ointment
85 g
SRP \$12.99
DIN 02512033



3 Essential Ceramides
Help restore and maintain
the protective skin barrier.



Hyaluronic Acid
Helps retain skin's
natural moisture.



Fragrance-Free
To avoid
fragrance irritation.



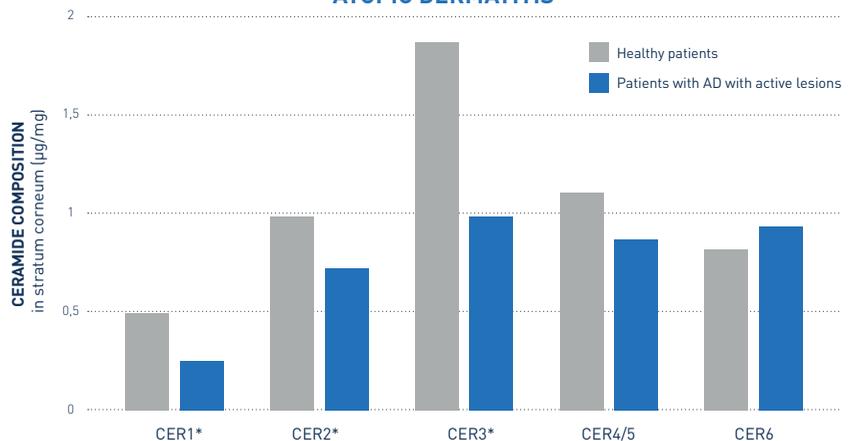
For Delicate Skin
Free of parabens
and dyes.

Developed with pediatric dermatologists, its formula with 3 essential ceramides maintains the protective skin barrier as it develops.

NEONATES AND INFANTS ARE SUSCEPTIBLE TO SKIN BARRIER DISRUPTION¹

- ~30% thinner stratum corneum (SC)¹
- High trans-epidermal water loss (TEWL)¹
- More fragile and prone to infections¹
- Elevated pH¹
- More susceptible to thermal damage¹

ATOPIC DERMATITIS



¹Di Nardo A, Wertz P, Giannetti A, Seidenari S. Ceramide and cholesterol composition of the skin of patients with atopic dermatitis. Acta Derm Venereol. 1998 Jan;78(1):27-30. doi: 10.1080/00015559850135788. PMID: 9498022. *p<0.05 Study compared lipid levels in subjects with AD vs healthy subjects.



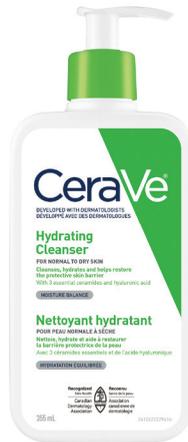
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DEVELOPED WITH DERMATOLOGISTS
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FOR DRY AND ECZEMA-PRONE SKIN

Clinically proven to improve hydration and atopic dermatitis symptoms¹



Hydrating Cleanser
355 ml
SRP \$17.99



Moisturizing Lotion
355 ml
SRP \$17.99



Moisturizing Cream
539 g
SRP \$28.99



3 Essential Ceramides
Help restore and maintain the protective skin barrier.



MVE Technology
Controlled release for all-day hydration.



Hyaluronic Acid
Helps retain skin's natural moisture.



Fragrance-Free
To avoid fragrance irritation.

Suitable for use on face and body for daily cleansing and moisturizing or as part of an eczema treatment regimen

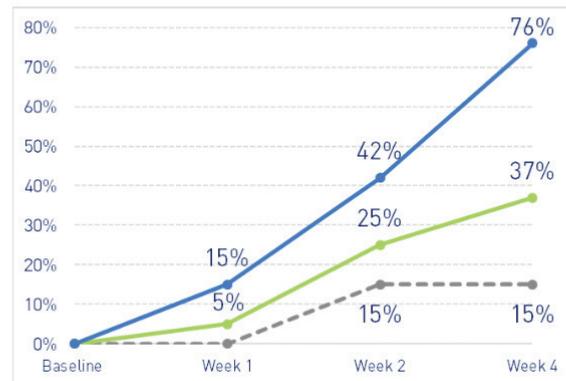
6-Week Monotherapy Study¹

Frequency of Atopic Dermatitis Symptoms (SCORAD)



4-Week Adjunct Therapy Study²

Patients Assessed as Clear (%)



¹Lynde CW, Andriessen A. A cohort study on a ceramide-containing cleanser and moisturizer used for atopic dermatitis. *Cutis*. 2014 Apr;93(4):207-13. PMID: 24818182.

²Draelos ZD. The effect of ceramide-containing skin care products on eczema resolution duration. *Cutis*. 2008 Jan;81(1):87-91. PMID: 18306855.